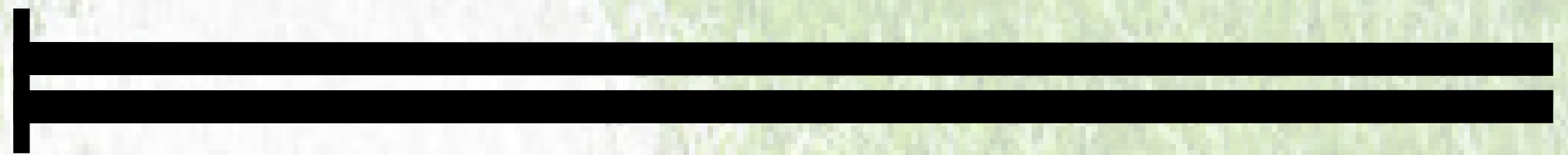




EALING UNITED

What kind of club are we?



EALING UNITED

What kind of club are we?



It isn't easy to know what we stand for or to stand for it...

How can we support and guide our coaches, managers, volunteers, parents and players as coherent group to ensure that we, collectively, can agree commitments and embody those intentions in how they support the players and parents, as well as select, manage and coach the teams?

The alignment of what we do as a consequence of what we commit to - with significant involvement and input from all stakeholders - is a critical element enabling us to understand what is "right" for our club.

EALING UNITED

What do we value?



A short consultation (significant input from players and parents) will help us to decide what is important for us as a club and what we value. We can then agree upon, share, and clearly articulate these values across our club.

INCLUSIVE

NEVER GIVE UP

INSPIRING

CONTINUOUSLY IMPROVE

BRAVERY

SPORTSMANSHIP

INTEGRITY

TEAMWORK

RESPECT

RELIABILITY

PERSONAL DEVELOPMENT

WINNING & RESULTS

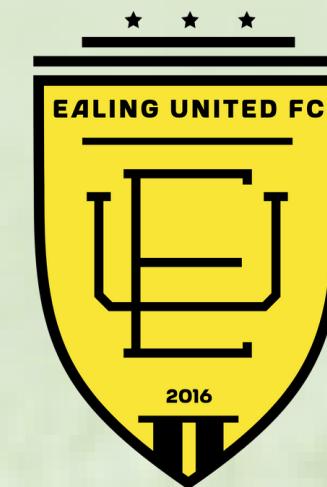
FRIENDSHIP

ENJOYMENT

...

PLAYING APPROACH

How we play



Developing the key principle of "stay on the ball", where the intention is to play forward, master the ball, excite with the ball, and connect creatively - we promote a possession based game with a purpose:

To dominate possession in the game but use the possession to attack, move our opponents around, and penetrate quickly with forward runs and passes to create and score goals.

We want all our players to be calm and composed with the ball and be able to play with both feet; encouraging our players to be thinkers, intelligent footballers and high-level decision makers.

STAY ON THE BALL

Play forward, master the ball, excite with the ball and connect creatively



SHIELD
TURN

DRIBBLE
TRICKS & SKILLS

RUN WITH BALL
TRAVEL

PLAY FORWARD:
COUNTER ATTACK
(OR)
BUILD POSSESSION

CONNECT &
COMBINE WITH
TEAM MATES

IF WE CAN:
PRESS/PRESSURE
(OR)
DELAY & DROP

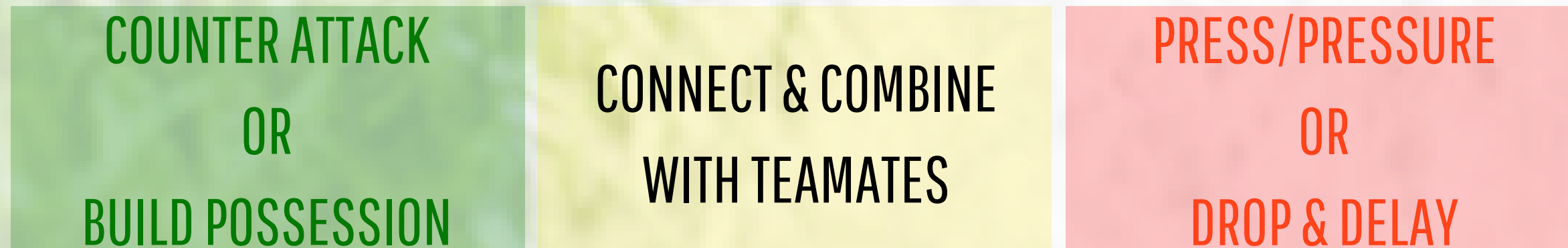
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PLAYING APPROACH & SYLLABUS



PLAY FORWARD - MASTER THE BALL - EXCITE WITH THE BALL - CONNECT CREATIVELY



VALUES

1. CORE VALUE
2. CORE VALUE
3. CORE VALUE
4. CORE VALUE

PLAYER CHARACTERISTICS

- REFLECTIVE?
- RESPECTFUL?
- FLEXIBLE & ADAPTABLE?
- RESILIENT?

PLAYER PROFILES

- INTELLIGENT DEFENDER
- COLLECT & CONNECT
- CARRY & COMBINE
- CREATE & CONVERT

EALING UNITED

TRANSITION

DEFENDING

LOST
POSSESSION

PRESS
OR
DELAY

THROUGH - ROUND - OVER

CREATE & CONVERT

PROGRESSION

BUILD UP

HIGH PRESS

MID BLOCK

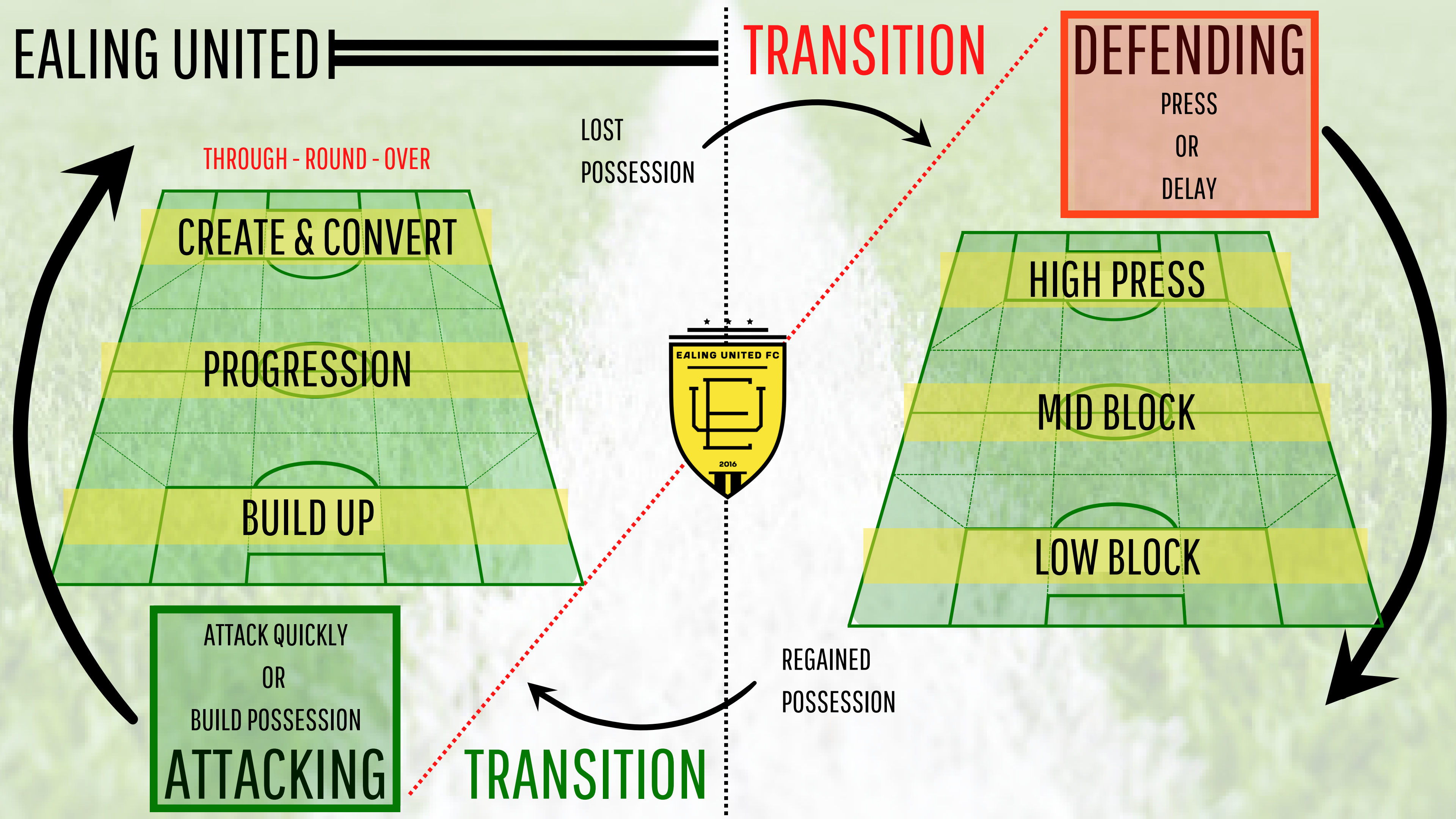
LOW BLOCK

ATTACK QUICKLY
OR
BUILD POSSESSION

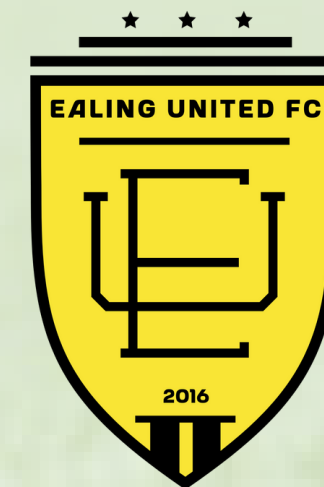
ATTACKING

REGAINED
POSSESSION

TRANSITION



DECISION MAKING



Afford players the opportunity to learn how to attack the opposition goal (and defend ours) within an agreed loose framework that the players self-organise within.

1

ESTABLISH AND AGREE A FLEXIBLE VIEW OF WHAT WE WANT OUR GAME TO LOOK LIKE

2

OFF THE FIELD:

DEFINE ROLES AND A SHARED VOCABULARY, ALONG WITH CUES AND PATTERNS THAT WE WANT THE TEAM (AND INDIVIDUALS WITHIN IT) TO RESPOND TO

3

ON THE FIELD:

CREATE OPPORTUNITIES AND SITUATIONS WHICH ALLOW PLAYERS TO PRACTISE MAKING DECISIONS IN RELATION TO 1 & 2

PLAYER PROFILES

How do we profile our players



CREATE &
CONVERT

COLLECT &
CONNECT

CARRY &
COMBINE

INTELLIGENT
DEFENDER

TECHNICAL

FINISHING
CROSSING
THROUGH BALLS

PASSING
RECEIVING
TURNING

1V1 ATTACKING
DRIBBLING
1 TOUCH PASSING

1V1 DEFENDING
TACKLING
INTERCEPTIONS

PSYCHOLOGICAL

CREATIVITY

CONTROL

CONFIDENCE

COMMUNICATION

PHYSICAL

AGILITY

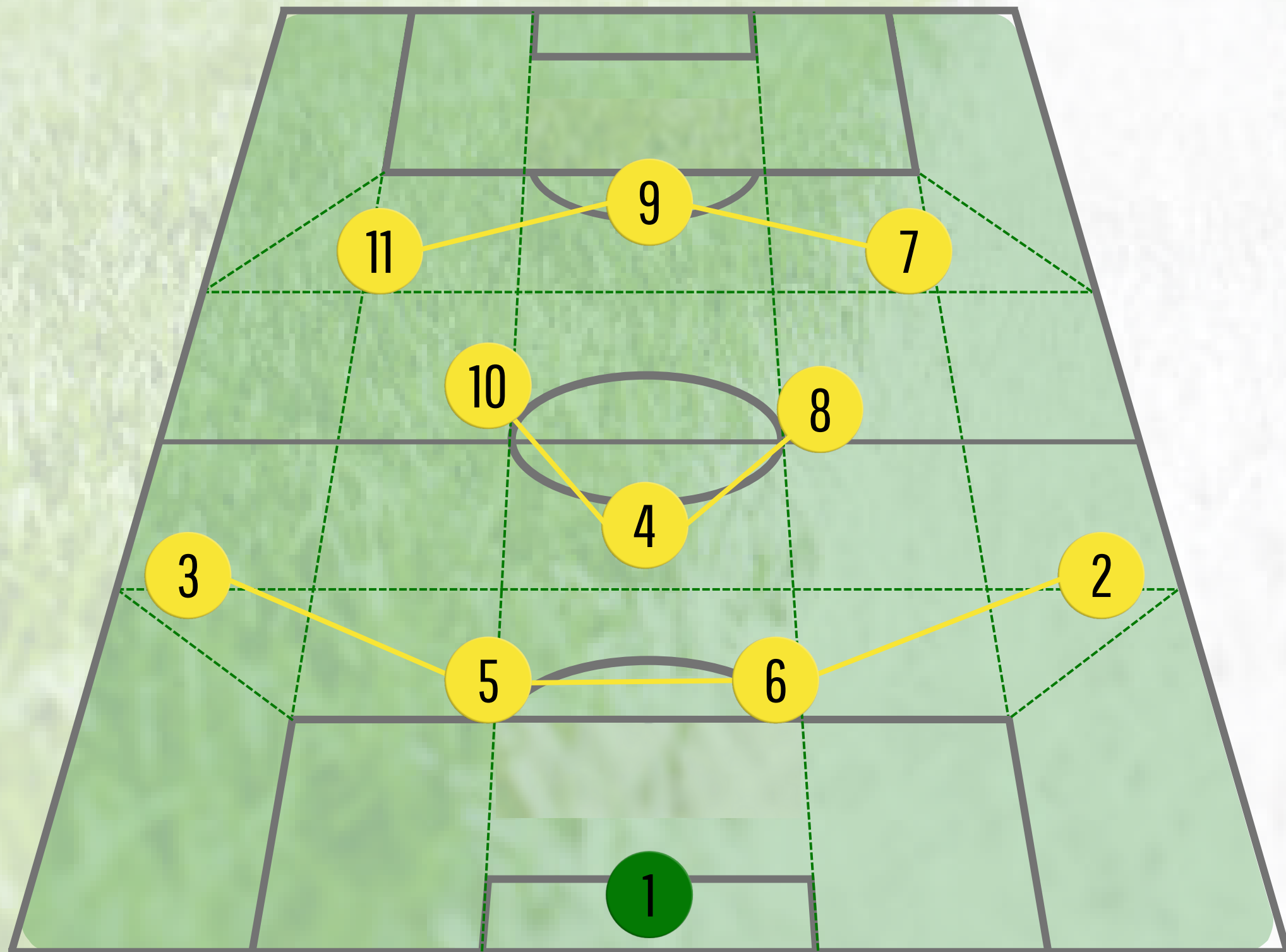
BALANCE

SPEED

POWER

PLAYER PROFILES

Player profiles in relation to the positions of a 4-3-3 formation



CREATE & CONVERT:

STRIKER (9), WINGER (11 & 7),
MIDFIELDERS (10 & 8)

CARRY & COMBINE

WINGER (11 & 7), MIDFIELDER (10 & 8)
FULLBACK (2 & 3)

COLLECT AND CONNECT

DEFENSIVE MIDFIELD (4)
CENTRE BACK (5 & 6), STRIKER (9)

